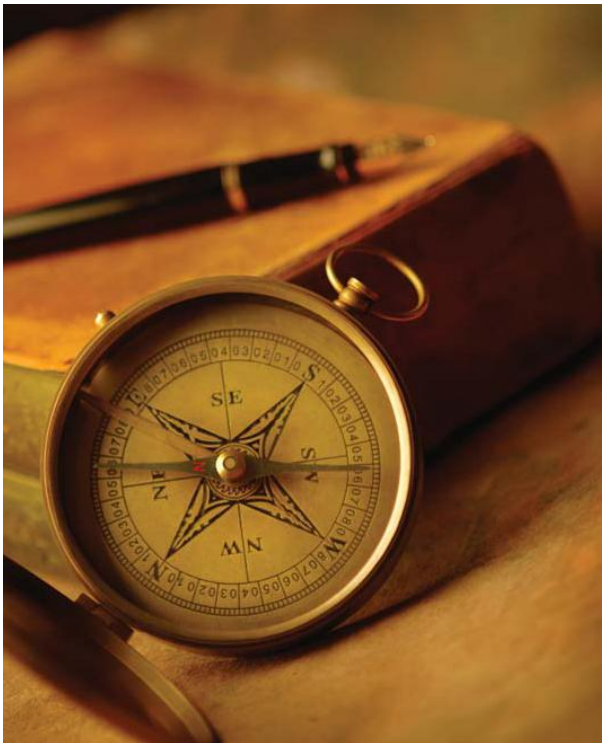


You've got data. Now what?



We need to move away from a compliance model of change toward a model that builds efficacy and leadership, one that engages teachers and principals in reflective and collaborative dialogue around valid, reliable data, and creates focus and coherence.

Anne Conzemius & Jan O'Neill
Co-Founders of QLD

QLD's S.M.A.R.T. Goal Process™ produces sustainable, measurable results using powerful goals that are:

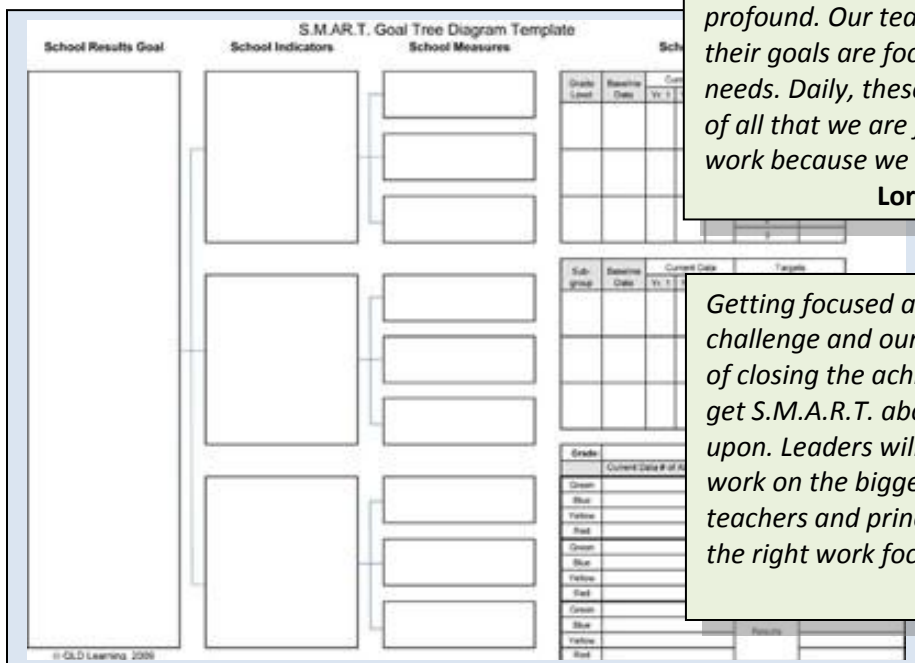
- Specific and Strategic
- Measurable
- Attainable
- Results-based
- Time bound

The impact of S.M.A.R.T. is simple yet overwhelmingly profound. Our teachers are focused on their goals and their goals are focused on students and their academic needs. Daily, these goals help us wade through the 'noise' of all that we are faced with doing; they prioritize our work because we are prioritizing our students.

Lori Storer, Principal, Carmel Clay, Indiana

Getting focused and staying focused is our greatest challenge and our greatest hope. If we have any chance of closing the achievement gap we have no choice but to get S.M.A.R.T. about what we focus on and what we act upon. Leaders will need to model strategic thinking and work on the bigger system that must change so that teachers and principals can put their energies on doing the right work focused on their few, highest priorities.

Anne Conzemius, QLD

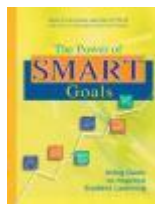
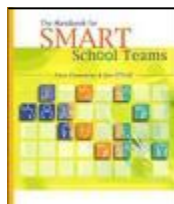


The answer is S.M.A.R.T. Professional Development

Find out what a difference S.M.A.R.T. Goals can make in your system when administrators, teacher leaders and school improvement teams become skilled at building school-wide capacity for continuous improvement, guided by QLD's training, coaching, resources and framework.



With QLD S.M.A.R.T. Consultants and Coaches around the country, we are committed to transforming schools so that each and every child can be academically successful.



In a system, it is not enough to change the behaviors of one part of the organization to get change throughout. It is the very nature of systems that all of the individuals and their respective roles are symbiotic and as such must realign in support of the change effort. It's all about leadership.

QLD

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**S.M.A.R.T. Goals:
Getting Started**

**S.M.A.R.T. Goal Process
Training**

**S.M.A.R.T. Goal Process
Training +
implementation support**

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Transformational
Change**

S.M.A.R.T. Academy

S.M.A.R.T. Tools Institute

**S.M.A.R.T. Solution
Measurement System
(\$\$MS)**

**Targeted Professional
Development**



Quality Leadership By Design
The S.M.A.R.T. Way

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